

Northern Michigan Broadband Cooperative

Informational Update and Membership Solicitation

June 5, 2009

Agenda

Opening Remarks

Progress to Date

- Received Overwhelming Support to form Cooperative
- Established a Committee Structure
- Selected Initial Board of Directors
- Created and Filed Bylaws and Articles of Incorporation
- Today - Provide Update and Define Next Steps
- Please hold questions until the Q & A Panel at the end

Our Mission

The purpose of the Northern Michigan Broadband Cooperative is to facilitate the provision of reliable broadband and telecommunications services throughout Northern Michigan at affordable rates for all users but particularly education, governmental services, economic development and commerce, health care and emergency services.

Introduction of Board of Directors

- Board of Directors
 - Steve Neal - President
 - Charles Scott - Vice President
 - Lisa Leedy - Secretary
 - Jack Thompson - Treasurer
 - Elizabeth Gertz
 - Gaila Gilliland
 - Leonard Page
 - Bill Valentine
 - Chad Repke - Interim Director

Our Guests

- Special Thanks to Community Leaders in Attendance
- George Boersma, State of Michigan Department of Information Technology - Center for Shared Solutions and Technology Partnerships
- Eric Swanson, State of Michigan Department of Information Technology - Center for Shared Solutions and Technology Partnerships
- Ronald Mellon, USDA RD Telecom, General Field Representative

State of Michigan

- George Boersma, State of Michigan Department of Information Technology - Center for Shared Solutions and Technology Partnerships
- Eric Swanson, State of Michigan Department of Information Technology - Center for Shared Solutions and Technology Partnerships

USDA

- Ronald Mellon, USDA RD Telecom, General Field Representative

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Plan and Opportunities

- This Mission is Important to All of Us
 - Economic and Social
 - Committed Board of Directors
 - Membership Focus Organization
 - A Northern Michigan Solution
 - Objective oriented organization rather than profit oriented
 - Member/User managed organization
 - Strong commitment to economic development and quality of life

Plan and Opportunities

- NMBC was formed to solve a problem through a Cooperative Approach
 - Limited Rural Broadband in Northern Michigan
 - For whatever reasons, it has not been built
 - Reduced operating costs as a non-profit cooperative
 - Aggregating served and unserved areas
 - High performance, security, reliability, future extensible network
 - Eliminate need for unnecessary duplication
 - Wide range of services on the same network
 - Long term robust technologies and funding, 30+ years

Plan and Opportunities

- NMBC Funding Sources
 - Member/User fees
 - Grants and Loans
 - Cost saving through Integration of Related Projects
- Additional Opportunities
 - Build 21 county segment of State Network
 - NMBC attractive to other projects,
 - Long-term Ownership

Next Steps

- Finalize Plans
 - Business Plan and Grant Proposals
- Demonstrate Membership Participation
 - Provide Information
- Regional Private and Public Endorsement
 - Letters of Support
- Commence GIS Mapping and Surveys (with MSU?)
- Financial Support
 - Membership
 - Donations

Show Your Support

- List of organizations that have already committed support
 - North Central Council Michigan Health & Hospital Association
 - Otsego County
 - City of Gaylord
 - University Center at Gaylord
 - Cheboygan County
 - Meadowbrook Care Facility, Bellaire
 - Presque Isle County
 - Presque Isle Economic Development Corporation
 - U-M Biological Research Station
 - Crawford County Economic Development Partnership
 - Public Schools of Petoskey

Show Your Support

- Membership Checks made payable to:
NEMCOG/Northern Michigan Broadband
Cooperative
80 Livingston Boulevard
Gaylord, MI 49735
- URL: www.northernbroadband.org



Questions and Answers